

# CMJ UNIVERSITY, SHILLONG

**COURSE TITLE : POST GRADUATE DIPLOMA IN  
(INTERNATIONAL BUSINESS MANAGEMENT)**

**DURATION : 1 YEAR (Semester System)**

**TOTAL DIPLOMA MARKS : 800**

## **FIRST SEMESTER**

<i>COURSE TITLE</i>	<i>Paper Code</i>	<i>MARKS</i>		
		THEORY	PRACTICAL	TOTAL
MARKETING MANAGEMENT	PGDIBM-110	100	00	100
ACCOUNTING AND FINANCE	PGDIBM-120	100	00	100
STRATEGIC HUMAN RESOURCE	PGDIBM-130	100	00	100
INTERNATIONAL BUSINESS ENVIRONMENT	PGDIBM-140	100	00	100

## **SECOND SEMESTER**

<i>COURSE TITLE</i>	<i>Paper Code</i>	<i>MARKS</i>		
		THEORY	PRACTICAL	TOTAL
E-MARKETING	PGDIBM-210	100	00	100
INTERNATINAL MARKETING	PGDIBM-220	100	00	100
LEGAL ASPECT OF INTERNATIONAL BUSINESS	PGDIBM-230	100	00	100
INTERNATIONAL FINACIAL MANAGEMENT	PGDIBM-240	100	00	100